



## HAUTE JEWELS GENEVA

International High Jewellery Private Event

### Haute Jewels Geneva 2022:

#### Two additional luxury jewellery brands join the collective



*Photo credit: Baraka*



*Photo credit: Sicis Jewels*

**February 2022** – Haute Jewels Geneva today announced the addition of two new jewellery houses participating at the event; Barakà and Sicis Jewels will join sixteen of the world's leading jewellery brands who will be exhibiting at the Fairmont Grand Hotel Geneva from 30<sup>th</sup> March – 5<sup>th</sup> April 2022.

The brands exhibiting are:

**Yoko London | Roberto Coin | Sutra | Crivelli | Bayco | Etho Maria | Stenzhorn**

**Marco Bicego | Mariani | Palmiero | Picchiotti | Gorgoglione | Hans D. Krieger**

**Leo Pizzo | Verdi | Annamaria Cammilli | Barakà | Sicis Jewels**

Both Barakà and Sicis Jewels bring something unique to the event; Barakà is renowned for their innovative designs for the modern man, whilst Sicis Jewels utilises small, micromosaic jewels to create inimitable masterpieces.

CEO of Yoko London, and Founder of Haute Jewels Geneva, Michael Hakimian, said “we are delighted to have had the opportunity to add two more prestigious global brands to the line-up at Haute Jewels Geneva. Sicis Jewels and Baraka will bring added allure and excitement to the group and it promises to be a magnificent event”.

Bringing together eighteen renowned jewellery houses from across the globe, the show will offer an impressive variety of haute jewels: from exquisite pearls to exceptional gemstones, diamonds and timepieces. Each exhibitor is an expert in their field, showcasing the best of what the jewellery industry has to offer.

The inaugural Haute Jewels Geneva took place in 2019 and saw four jewellery brands join forces to create a new jewellery show that broke the boundaries of traditional trade shows.

After being forced to cancel the event in 2020 and 2021, Haute Jewels Geneva 2022 will return bigger and better than before. Visitors will experience an intimate, luxurious environment for jewellery buyers and suppliers to conduct business – a concept that feels even more relevant following the restrictions imposed by the pandemic. With the ability to see each other face to face again, it promises to be a dynamic event, combining the power, creativity, and experience of the participating brands.

**Haute Jewels Geneva will take place at the Fairmont Grand Hotel Geneva, from 30<sup>th</sup> March – 5<sup>th</sup> April. Further details and visitor registration can be found at [www.hautejewelsgeneva.com](http://www.hautejewelsgeneva.com).**

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